



Office Urology: The Clinician's Guide (Hardback)

By -

Humana Press Inc., United States, 2000. Hardback. Book Condition: New. 2001 ed.. 251 x 175 mm. Language: English . Brand New Book ***** Print on Demand *****.Although urology is a surgical specialty, it has become apparent that changes in health care delivery and financing have led to an increasing volume of care being provided by urologists in their offices. A major part of the revenue of a urology practice depends on office production and efficient management. To have a successful practice, the productive, committed urologist must have a thorough understanding of the procedures and problems that need to be dealt with in the office. Moreover, the urologist must play an active role in the administration and business aspects of running the office. Surprisingly, very little has been written about the office practice of urology. Office Urology: The Clinician's Guide presents a fresh, practical, and concise textbook covering the vital issues that the urologist must face on a daily basis in the office. The initial chapters of the textbook cover the critical aspects of managing the urologic office, such as principles of management, marketing the practice, proper billing and coding, advanced information systems, and important legal issues. The...



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