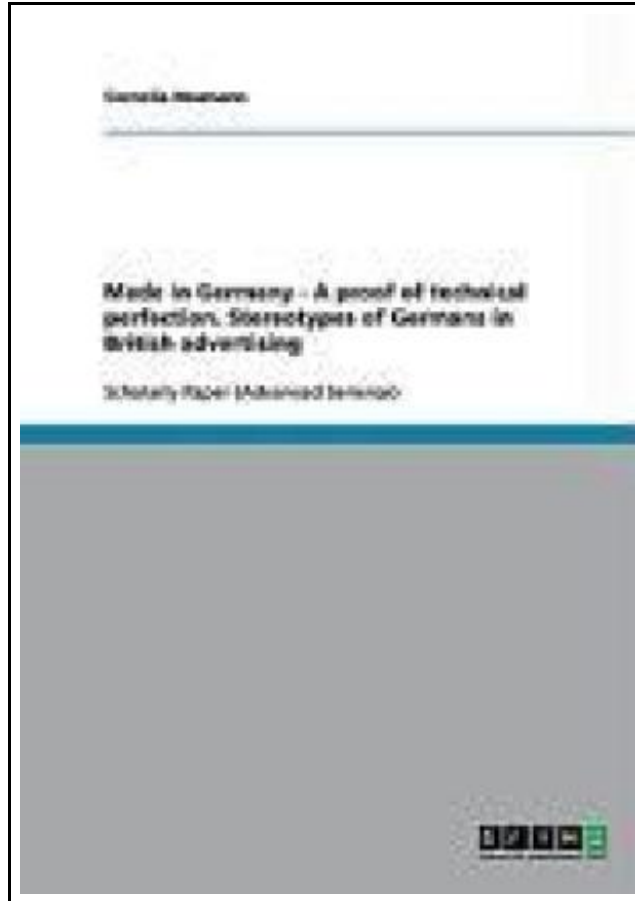


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MADE IN GERMANY - A PROOF OF TECHNICAL PERFECTION. STEREOTYPES OF GERMANS IN BRITISH ADVERTISING

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