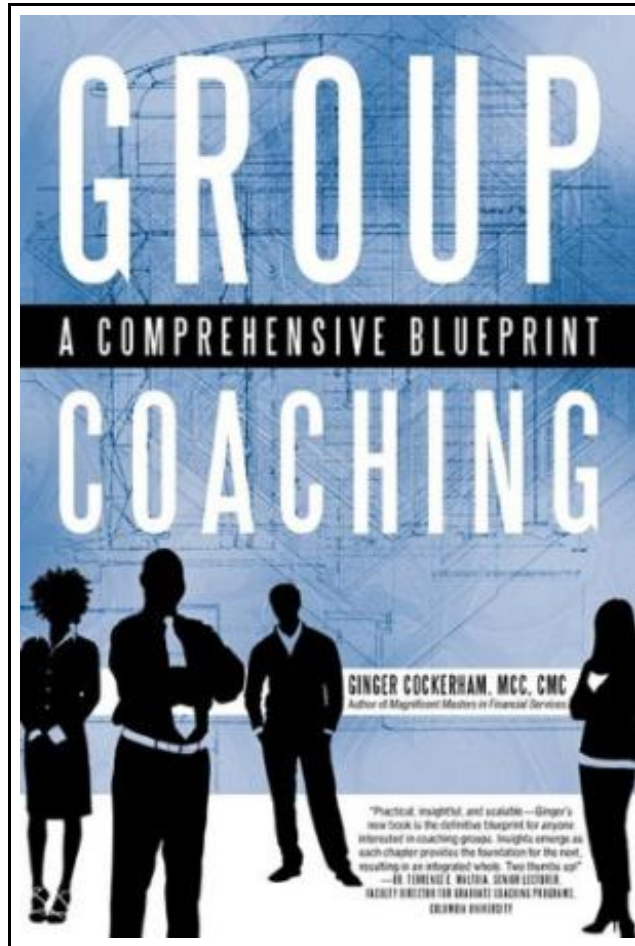


Group Coaching: A Comprehensive Blueprint



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GROUP COACHING: A COMPREHENSIVE BLUEPRINT



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iUniverse, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.My longtime colleague Ginger Cockerham has provided a must-have/must-read blueprint for all coaches who want to launch and thrive in a group coaching practice. Even those considering their options would do well to consult this step-by-step model, complete with a rich set of examples and case studies. It s all here, presented with a clear and engaging approach. -JUDY FELD, MCC, MS, AUTHOR OF SMARTMATCH ALLIANCES, PAST PRESIDENT, INTERNATIONAL COACH FEDERATION, COFOUNDER, EXECUTIVE AND PROFESSIONAL COACHING PROGRAM, UNIVERSITY OF TEXAS AT DALLAS Ginger is the definitive expert and master of this realm of coaching. Her book reflects her commitment to learning, impact, and excellence in group coaching. -GARRY SCHLEIFER, PCC, ICF VICE PRESIDENT, PUBLISHER AND CEO, CHOICE THE MAGAZINE OF PROFESSIONAL COACHING Ginger has designed a clear blueprint for enrolling and coaching groups of like-minded or positioned people. When I reviewed the manuscript I thought aloud, I wish I had written this! - DARELYN DJ MITSCH, MCC, PAST PRESIDENT, INTERNATIONAL COACH FEDERATION, AND AUTHOR OF TEAM ADVANTAGE, THE COMPLETE COACHING GUIDE FOR TEAM TRANSFORMATION, PFEIFFER/WILEY 2010 Ginger has done a magnificent job in creating a practical and up-to-date approach to successfully coaching groups. Not only has she provided excellent tools, but she also shares case studies that bring the tools to life. This book is a must-have for anyone that is considering coaching groups. -PAMELA RICARDE, MCC, DIRECTOR OF TRAINING, PAST PRESIDENT, INTERNATIONAL COACH FEDERATION When it comes to group coaching, Ginger Cockerham is the master. She knows the powerful formula for turning a group of people into big results. In her new book, Group Coaching : A Comprehensive Blueprint, you can tap into this magic formula for your...



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